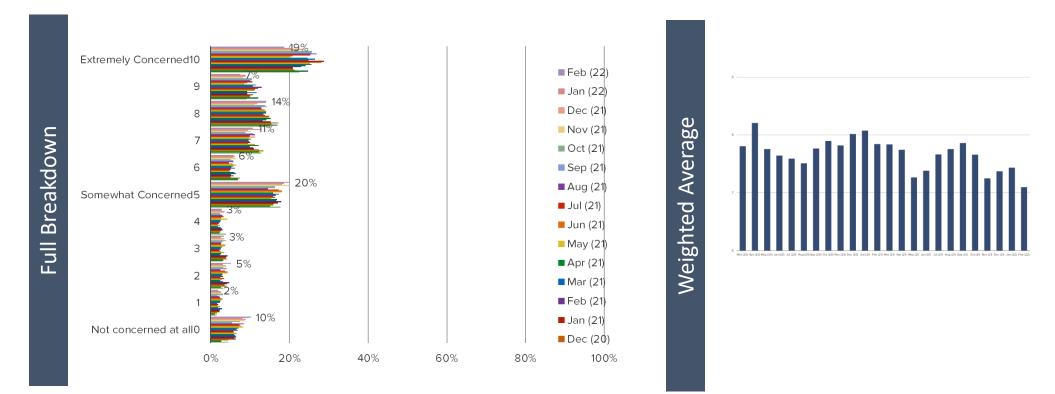
BESPOKE INTEL SURVEYS

US MONTHLY UPDATE COVID-19 AND CONSUMER ACTIVITY

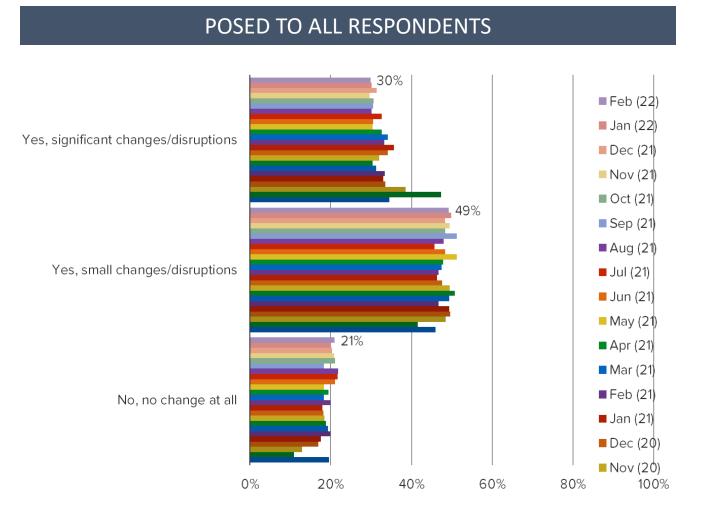
February 2022

Please rate your level of concern with the Coronavirus (also being referred to as Covid-19 or the Novel Coronavirus).

POSED TO ALL RESPONDENTS

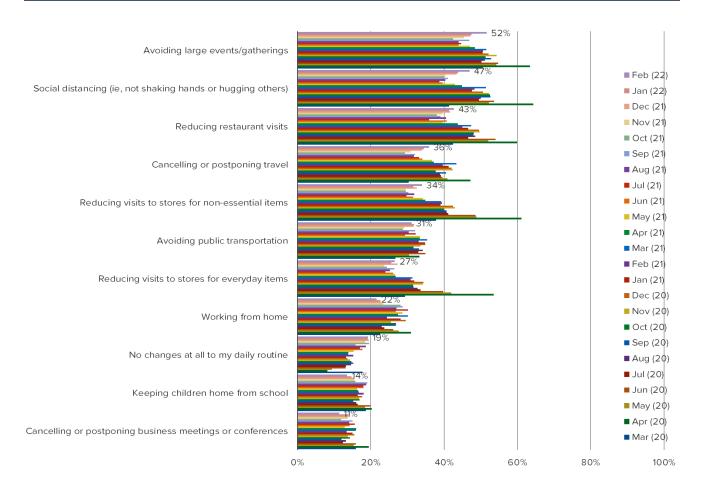


Has the Coronavirus / Covid-19 caused any change or disruption to your life?

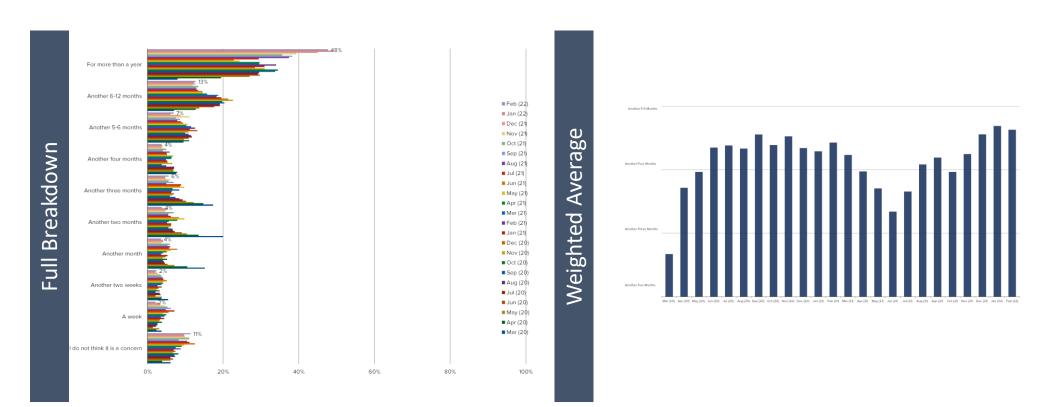


Have you made any changes at all to avoid catching the Coronavirus? (Select ALL)

POSED TO ALL RESPONDENTS

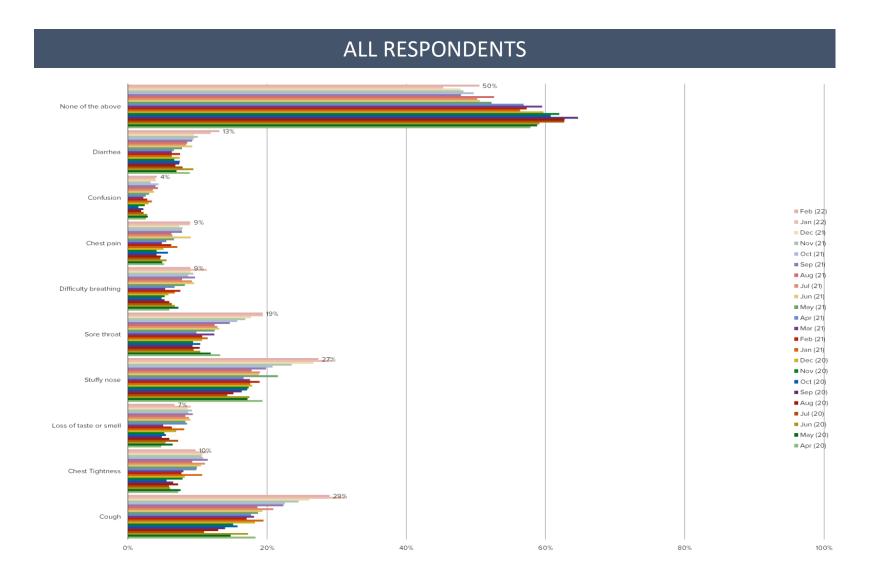


For how long do you anticipate Coronavirus will be a concern?



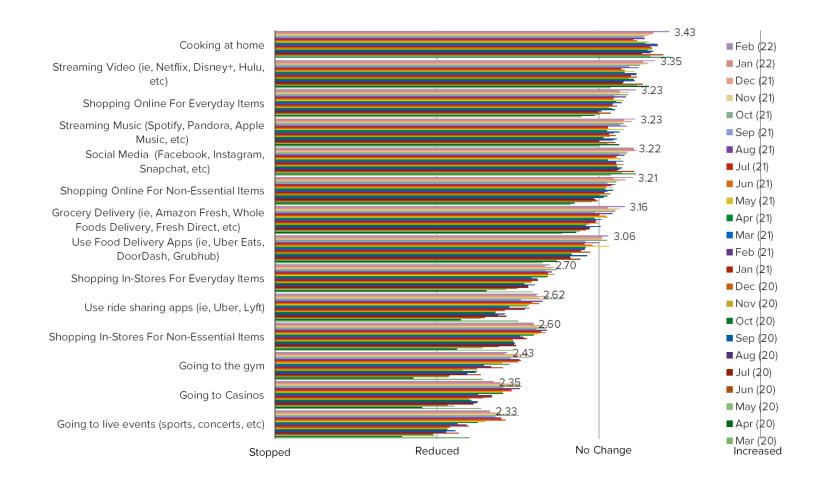
POSED TO ALL RESPONDENTS

Do you currently have any of the following?



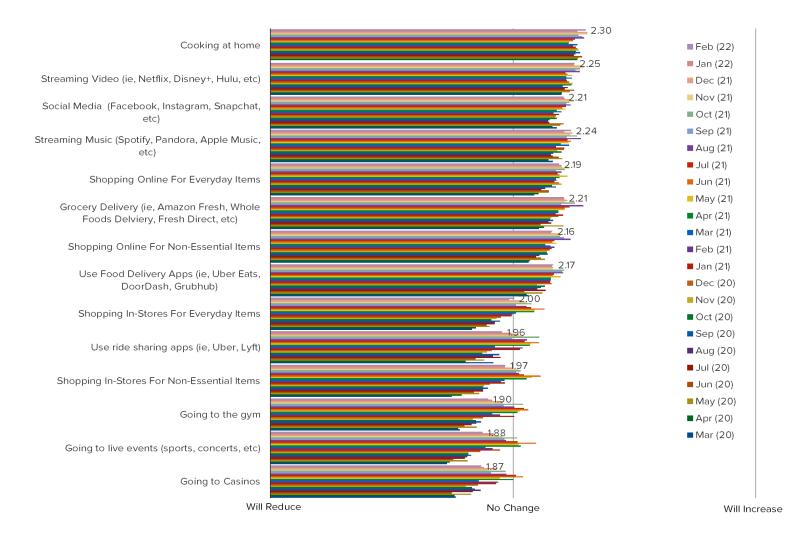
Have you changed any of the following because of COVID? (Posed to All Respondents)

ALL RESPONDENTS

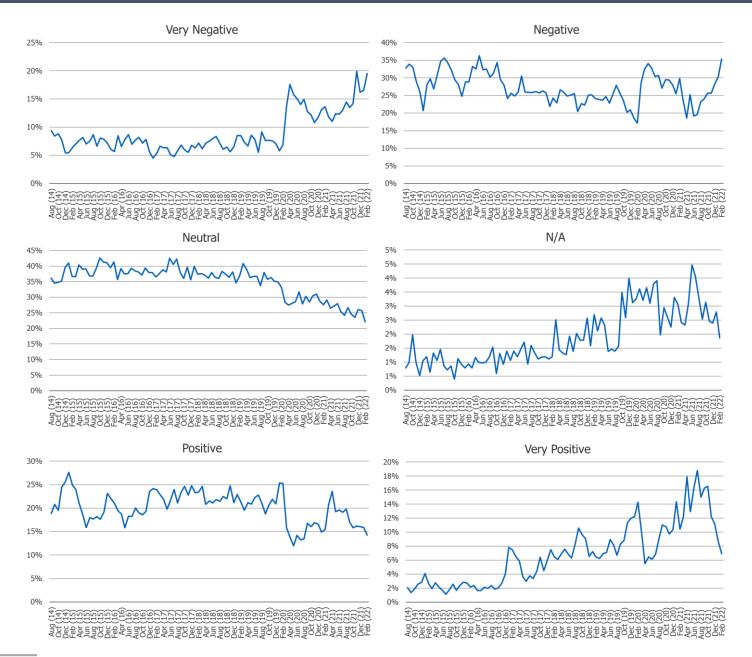


Going forward, do you expect to do the following more or less often than normal because of COVID and its impact to your life / the economy?

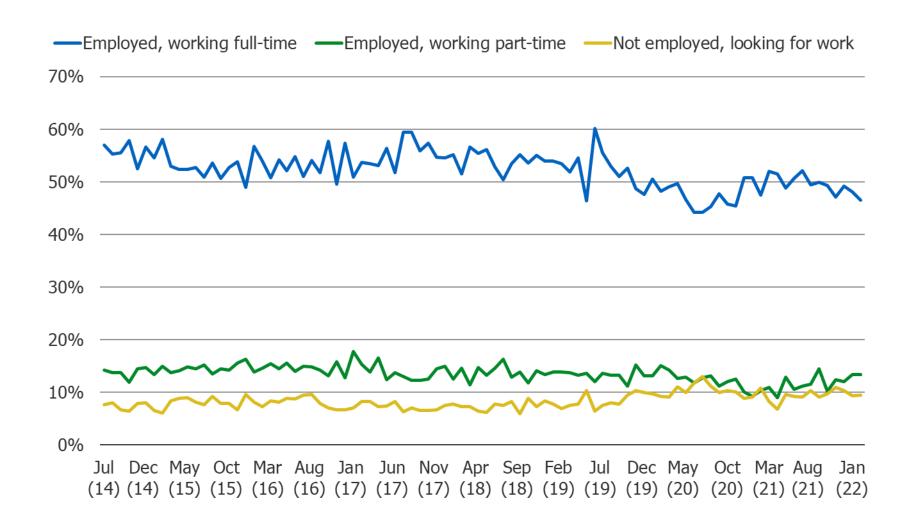


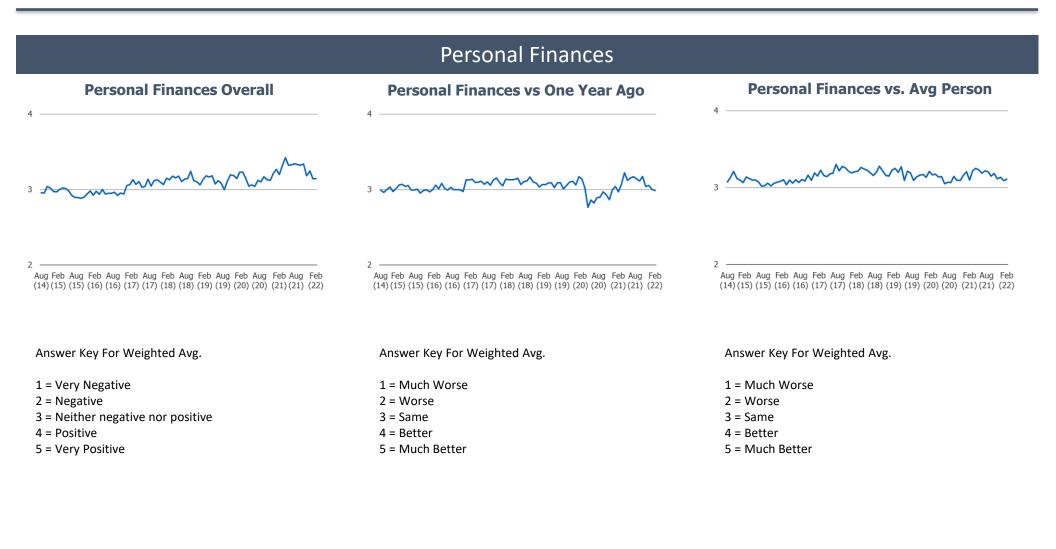


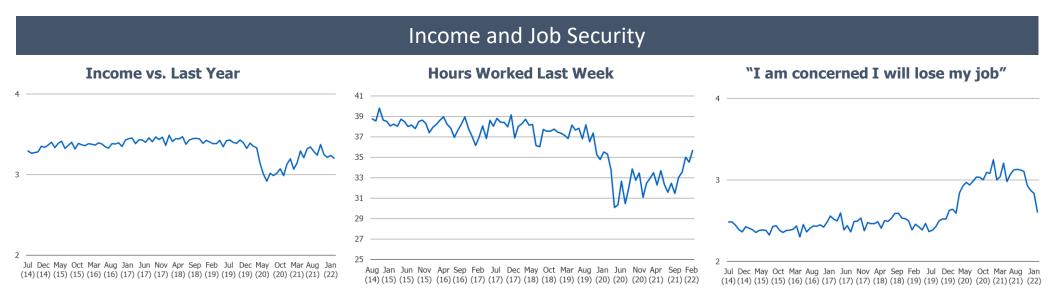
Consumer Confidence



Employment







Answer Key For Weighted Avg.

- 1 = Much Less
- 2 = Less
- 3 = Same
- 4 = More

5 = Much More

Answer Key For Weighted Avg.

- 1 = Strongly Disagree
- 2 = Disagree
- 3 = Neither Agree nor Disagree
- 4 = Agree
- 5 = Strongly Agree

Discretionary Spending Plans

3.5	
	Answer Key For Weighted Avg.
	1 = Much Less 2 = Less 3 = Same 4 = More 5 = Much More
3.0	
M	
Aug (14) Nov (14) Feb (15) May (15) Aug (15) Nov (15) May (16) Nov (16) Nov (16) Feb (17) May (17) May (17)	 Nov (17) Nov (17) Feb (18) May (18) Nov (18) May (19) May (19) Nov (19) Feb (20) May (20) May (21) May (21) Nov (21) Feb (22)

% of Consumers Aware of Bitcoin

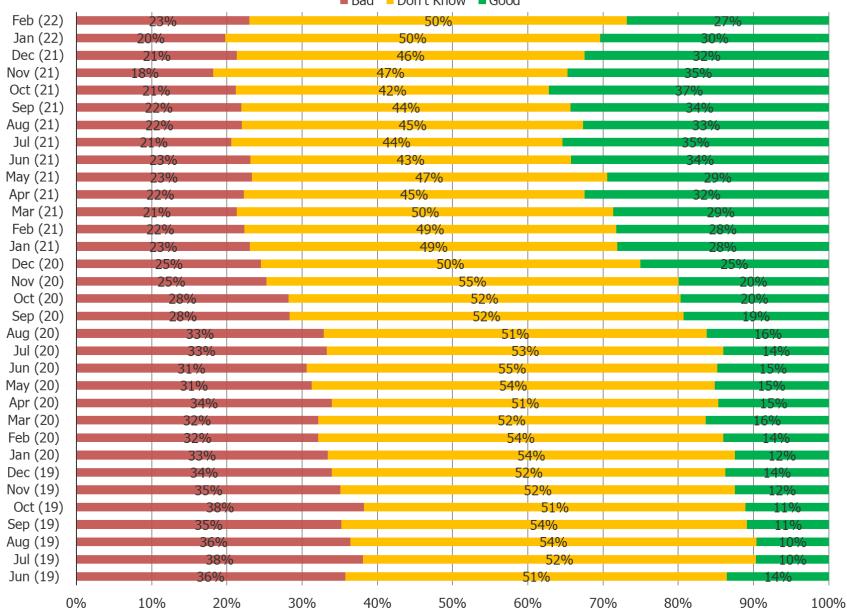
	1					0		1	1		
Feb (22)					5%					15%	
Jan (22)				85	5%					15%	
Dec (21)				84	.%					16%	
lov (21)				839	%					17%	
Oct (21)				829	6					18%	
Sep (21)					.%					16%	
ug (21)				80%						20%	
Jul (21)				79%						21%	
un (21)				80%						20%	
ay (21)				82%						18%	
pr (21)				77%	-					23%	
Mar (21)				79%						21%	
Eeb (21)				79%						21%	
an (21)				78%						22%	
Dec (20)				75%						25%	
lov (20)				74%						26%	
Oct (20)				74%						26%	
Sep (20)				73%						27%	
ug (20)				72%						8%	
Jul (20)				72%						8%	
un (20)				I							
				76%						24%	
ay (20)				73%						27%	
pr (20)				76%						24%	
lar (20)				75%						25%	
eb (20)				75%						25%	
an (20)				73%						27%	
ec (19)				73%						27%	
ov (19)				76%						24%	
Oct (19)				72%					2	8%	
ep (19)				79%						21%	
ug (19)				79%						21%	
Jul (19)				80%						20%	
un (19)				80%						20%	
0%	10%	20%	30%	40%	50	%	60%	70%	80%	90%	100

Among those aware of Bitcoin: Are you interested in buying Bitcoin?

			aybe res				
Feb (22)	51%			30%		19)%
Jan (22)	46%			32%		229	0
Dec (21)	46%			30%		23%	
Nov (21)	44%		32			24%	
Oct (21)	44%		29%			27%	
Sep (21)	44%			%		24%	
Aug (21)	47%			30%		23%)
Jul (21)	45%		30)%		24%	
Jun (21)	44%		310			25%	
May (21)	48%		01	32%		20	0/0
Apr (21)	52%			25%		230	
Mar (21)	55%			28%		207	7%
Feb (21)	53%			28%	0	10	20%
Jan (21)	56%			2070		20	9%
Dec (20)	59%			2170	26%		15%
Nov (20)	1 1	2%			25%		13%
Oct (20)	1 1	3%			24%		13%
Sep (20)	Ý	66%			21%		13%
Aug (20)		54%			21%		10%
Jul (20)					20%		9%
Jun (20)		54%					
	1 1	2%			27%		10%
1ay (20)	0	3%			27%	0/	11%
Apr (20)		68%			24	%	8%
Mar (20)	62	2%			26%		13%
Feb (20)		65%			26%	~/	9%
Jan (20)		68%			25	%	8%
Dec (19)	E	53%			27%		10%
lov (19)		70%				3%	7%
Oct (19)		71%				21%	8%
Sep (19)		74%				19%	7%
Aug (19)		71%				23%	6%
Jul (19)		73%				21%	6%
Jun (19)		69%			23	3%	8%

■ No ■ Maybe ■ Yes

Among those aware of Bitcoin: Do you think Bitcoin would be a good or bad investment right now?



Bad Don't Know Good